



Sharing the Future of Cultural Heritage

“Synergies between Heritage, Tourism and Digital Culture”

Day 2 - Wednesday, 11th April 2018
9.00am – 16.30pm

Hotel Dubrovnik Palace 5*
Dubrovnik, Croatia

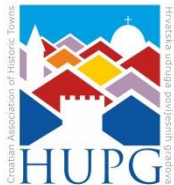
WELCOME RECEPTION – MONDAY, APRIL 9th

Cocktail Reception: Networking for Speakers and Delegates

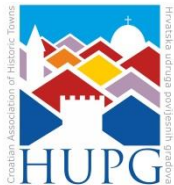
Venue: Terrace Lounge Bar 19:00 h

Distinguished Pianist: Marin Limic

8 - 9:00	REGISTRATION	“No culture can live if it attempts to be exclusive.” — Mahatma Gandhi
SESSION III SYNERGIES BETWEEN HERITAGE, TOURISM & DIGITAL CULTURE		
	CHAIR:	Dr. MALCOLM BORG
	PANEL:	Dr. ANDREA BONIFACIO, RUDOLF ZUNKE, MATTHIAS RIPP, CHRISTIANNO LEPRATTI, CITY OF DUBROVNIK
9.00	Conservation, Restoration, Functional Reconversion and Valorisation of the Largest Fortress in Romania – Alba Iulia <i>How Alba Iulia Citadel, the largest one from Romania and Central-South Eastern Europe changed our destiny as a city.</i>	NICOLAIE MOLDOVAN, City Manager Alba Iulia Romania (ALZIAR)
9.20	Restoration Techniques at the Potlogi Palace and the Royal Court, Targoviste Municipality, Dambovia County – A Comparative Study <i>As part of European community, Romania owns probably the most unknown and neglected monuments, architectural sites and ensembles.</i>	IULIAN VISANU, Chief Architect Dambovita County Council Romania (ALZIAR)



- 9.40** **Le rôle du patrimoine dans la revitalisation des économiques des territoires ruraux, l'exemple de Lectoure** **Dr. GERARD DUCLOS, Mayor of Lectoure**
Sites & Cites remarquables de France
Bordeaux
- 10.00** **UNESCO World Heritage Site "Historic Centre of Vienna": In the tension between preservation and development. On the brink of deletions** **RUDOLF ZUNKE, Coordinator**
UNESCO WHS "Historic Centre of Vienna"
Austria
The centre of Vienna embodies a unique urban monument. The historic centre of Vienna was included in the UNESCO World Heritage List in 2001. In July 2017 the historic centre of Vienna was declared endangered by the World Heritage Committee ("World Heritage List of Danger", called the Red List)...
- 10.20** **Platform for Architecture, Heritage, Dialogue and Art: Case Study Mostar** **SENADA DEMIROVIĆ HABIBIJA, Architect**
Mostar
Bosnia & Herzegovina
Arts and culture today are developed in parallel with the rapid and sudden changes in cultural and artistic infrastructure, organization of artistic creativity and symbolic communication. Big investments in the creative sector, encouraging sustainable entrepreneurship in culture and art, and a high level of expertise are becoming imperatives of survival of culture and art in the world.
- 11.00** **Bamberg: Community Development and Tourism within the Framework of the Market Gardner's District** **DIANA BUTTNER**
UNESCO City of Bamberg,
Germany
In 1993, the Town of Bamberg was inscribed in the UNESCO World Heritage List due to its exemplary nature as a central European town with a basically early medieval plan and many surviving ecclesiastical and secular buildings of the medieval period.
- 11.20** **COFFEE BREAK**



- 11.40** **Ancient Necropolis in Budva (Hellenistic and Roman): System of Protection and Potential for Cultural and Tourist Valorization**
One of the most significant archaeological sites in Montenegro is the Ancient necropolis in Budva (Hellenistic and Roman), which was found by accident in the thirties during the last century. The main purpose of this work is to underline the multiple importance of Ancient necropolis of Budva that, besides visible cultural, historical and scientific values, also possesses the economic potential that has not been valorized enough.
- 12.00** **Historic Center of St. Petersburg and Related Groups of Monuments, Protection and Management**
- 12:20** **The Civic Tarraco Project: Citizen Participation in Tarragona**
- 12.40** **Old City Ulqin – The Analysis of Developments since the mid-20th Century: An Ancillary Approach to Retrieve the Authenticity**
- 13.00-14.00** **BUFFET LUNCH**
- SESSION IV SYNERGIES BETWEEN HERITAGE, TOURISM & DIGITAL CULTURE**
- CHAIR:**
- PANEL:**
- 14.00** **Lazareti – the Creative Quarter of Dubrovnik**
- 14.20** **The Šibenik Fortress of Culture**
- DOBRILA VLAHOVIĆ, Conservator-restorer**
Ministry of Culture, Montenegro
LUCIJA DJURASKOVIĆ, Art Historian
PI Museums & Galleries of Budva
DUŠAN MEDIN, Archaeologist
PI Museums & Galleries of Budva
- VICTORIA PUSHKINA, Head of Sector**
ALEXEY MIKHAYLOV, Deputy Chairman
Government of St. Petersburg
Russia
- BEGONA FLORIA ESEBERRI, Deputy Mayor**
Tarragona City Council
Prof. GUSTAVO CUADRADO MOYA
Rovira I Virgili University, Tarragona
Spain
- LIRJETE AVDIU-VEJSA, Architectural Design**
Albanian-American Cultural Foundation
AACF – New York
USA
- JOHN SELL, VP EUROPA NOSTRA**
- Dr. ANDREA BONIFACIO, KAREN GYSEN, Dr.**
ELIZABETH LAWLEY, DR. FRANCIS
BRASSARD, MATTHIAS RIPP
- IVA CAREVIĆ-PEKOVIĆ, Director**
Institute for the Restoration of Dubrovnik
- GORANA BARIŠIĆ BAČELIĆ**



- 14.40** **Poljica – from an ancient republic to a tourist destination**
- Ante Mekinić, President**
Prof. Dr. Zoran Mihanović
Vice-President
NGO Poljica Alliance
- 15.00** **PANEL DISCUSSION, Q & A**
OPEN DEBATE,
- 15.30** **CERTIFICATE AWARD CEREMONY**
- 16.00** **CLOSING REMARKS / DEPARTURE OF DELEGATES**